50c

SOCK FULL OF FLOUR OUR BEST FOR HALLOWE'EN

New York Sadly Hampered in Properly Celebrating the Night.

BOYS HAVE NO CHANCE.

Good Old-Time Tricks Cannot Be Worked in City, and Even 'Witching Hour' Is Missing.

Willie tosds his sock with flour, Waits the mystic witching hour, When through open work 'twill screen

What chance has a New York kid on out celebrating the ancient pagan fes-Baints' Day Eve, but what can they do bers, except turn their coats inside out,



pedestrians with a stocking filled with

pected mirth here, where saloons are

Advantage of Suburbs.

Everywhere else throughout the cour try to-night the playful children will be at when the ache, cause indigestion, stomach and liver unsuspecting householder comes to the trouble, you get a sallow, yellow complexdoor a stuffed dummy will fall into his ion, make you feel as though you had or her arms, frightening him or her heart trouble; you may have plenty of into fits of insanity. Pshawl A kid has ambition, but no strength; get weak and Hallowe'en means little or nothing

outside of the blackface flour-bagging mer's Swamp-Root, the world-famous kid-here in New York-in public, at least, ney remedy. In taking Swamp-Root you There are no Mardi Gras parades, such afford natural help to Nature, for Swampas are held in the streets of dozens of smaller cities in the Central West; aid to the kidneys that has yet been disthere are no roaming bands of merry- covered. makers flitting about the streets to the peril of every movable object left out of doors. True, the kids wear masks or burnt cork here, but where is the five boroughs can you produce a giddy outup sporting a fine assertment of Bb is a brick-dust settling, or if small particles float about in it, your kidneys whot or rock sait in his system? are in need of immediate attention. who to rock sait in his system?

Indoors throughout the city no doubt miny little parties celebrate the night with the time-honored ducking for apples, paring apples and throwing the parings over the shoulder to make the initial of the intended, and dipping blindfolded in the three bowls of water to ascertain whether the future bride will be maid or widow, or whether the experimenter will be single another

New York Is Hampered.

New York is particularly unadapted to the good old Hallowe'en games. Why, even in ducking for applies, that best-known Hallowe'en sport, a tub is reknown Hallowe'en sport, a tub is resquired, and most New York washtubs quired, and most wen quired, and most wen at allonary.

Then there is the lack of the good oldstrong in the popular superstition



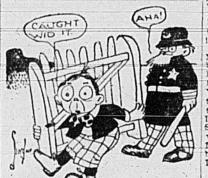
Nervousness Is the Great American Disease.

Prominent physicians prove that 90 per cent. of the cases are caused by eye strain and cured only by eyeglasses.

Eyes Examined (Without Charge)
byour Registered Physicians. Glasses as low as One Dollar.

Ehrlich & Sons

Nearly 50 Years. 223 Sixth Ave., Below 15th St. 350 Sixth Ave., Below 22d St. 1274 Broadway, Below 33d St. 217 B'way, Astor House Block. 5 Cortlandt St., near B'way.



whole vegetable crop is doomet to of dormitory rooms.

blight for a year. Seumus McManus
has told several of the old stortes of the latest rule adds an age qualification and is as follows: "All residents of the Phooks who fiblicked abroad on under twenty-five years of ago must Hallowe'en and made a lot of trouble.

In this country the night has been kindly appropriated by the young, the S.P. M. or over night, and must satisfy boys figuring it as the one night to her that they are properly matronized."

If you are sick or "feel badly," begin aking the great kidney remedy, Dr. Kil-

elp all the other organs to health. A

Didn't Know I Had Kidney Trouble

I was out of health and run down generally; in a specific, was dizzy and suffered with head, no most of the time. I did not know that Dineys were the cause of my trouble, but somebow titley might be, and I began taking Swamp of These is such a possessit take to Swamp.

permitted to continue much suffering and nany fatal results are sure to follow. Kid-

ney trouble irritates the nerves, makes you dizzy, restless, sleepless and frritable. Makes you pass water often during the day

rhoumatise, gravel, catarrh of the bladder, pain or dull ache in the back, Joints and

muscles; make your head ache and back

To overcome these troubles take Dr. Kil-

Root is the most perfect healer and gentle

for a sample bottle.

In taking Swamp-Root you

How to Find Out

rine on rising about four ounces, place it in a glass or bottle and let it

stand twenty-four hours. If on examination it is milky or cloudy if there

overcoming even the most distressing cases, that to Prove its wonderful

merits you may have a sample bottle and a book of valuable information,

both sent absolutely free by mail. The book contains many of the thou-

sands upon thousands of testimonial letters received from men and women

who found Swamp-Root to be just the remedy they needed. The value and

success of Swamp-Root are so well known that readers are advised to send

you read this generous offer in the New York Evening World.

Swamp-Root is pleasant to take and you can purchase the regular

fifty-cont and one-dollar size bottles at the drug stores everywhere. Don't

make any mistake, but remember the name, Swamp-Root, Dr. Kilmer's

Swamp-Root, and the address, Binghamton, N. Y., on every bottle

In writing to Dr. Kilmer & Co., Binghamton, N. Y., be sure to say that

If there is any doubt in your mind as to your condition, take from your

SPECIAL NOTICE-So successful is Swamp-Root in promptly

ner's Swamp-Root, because as soon our kidneys begin to get better they will

trial will convince any one.

which requires a girl to back downstairs with a lighted candle in one
hand and a hand mirror in the other
in which she will see the face of the
intended. New York apartment-houses
aren't provided with nice dark backstairs for this pastime.

The Parts bowls have come down
from centuries past, the bowls being
one empty, one filled with clear water,
and one with colored water. The victim is blindfolded and led to the bowls,
which have been rearranged, and the
try taking a mirror and a candle and

which have been rearranged, and the try taking a mirror and a candle and one in which he dips his flager indidessending in the elevator, she would cates whether his bride will be maid have a very hard time getting a fleetor widow or whether he must go uning glimpse of the man to marry her.

Diessert a year.

in whow or whether no must go unlessed a year.

Hallowe'en had its start back in the
lime when the Druids wore Lige Dowle
whiskers and performed in the woods
with stone altars. Coming down from

Caught

Aha'

Caught

Aha'

Ling glimpse of the man to marry ner.

Inthe playful childish prank of each
denly holding, a griening pumpking
Jack-o'-Lantern to a parlor window in
hardly possible here unless the 'perpertator climbs the fire-escape; and so
we are denied the simple joy of throw
into the occupation of the said parlor
into convulsions by the midnight spec-

MUST ASK HOUSE-MOTHER.

Barnard Students Can't Stay Out

that strange age it has brought all the love of the fairles, Pucks, sports and gobline, so that on Hallowe'en these little people are supposed to come abroad, revelling in the dark corners and playing much mischief with the law-abiding.

In Ireland when the Phook goes abroad and casts his blight on the phook goes and that much age and nails may not have the simple folk believe that the be used to fasten pictures on the walls whole vestelable crop is doored to astern pictures on the walls.

SWAMP-ROOT

CURE.

PINCLIONS

PRIPARED DNLY BY

DR. KILMER & CO..

Thousands of Men and Women Have Kidney Trouble and Never Suspect It.

To Prove What the Great Kidney Remedy, Swamp-Root, Will Do

for YOU, Every Reader of the New York Evening World

May Have a Sample Bottle Sent Absolutely Free by Mail.

Finds Six-Year-Old Boy with Blood-Poisoning and Acts Promptly.

the best she knew how.

villaga streets in her automobile a few to New York to establish a free syna-days ago when she saw little George, gogue for the higher idials of liberal his arm in a bandage, crying by the Judaism, will address a men's meeting side of the read. Mrs. Mackay had her at the West Side Y. M. C. A., No. 33

in the arm a week before and blood ter treatment of poisoning resulted. He was taken to commissioner of Commissioner of Dr. Bogart, in the village, and then sent to the rooms of the Society for the Prevention of Cruelro. Prevention of Cruelty to Children, in Brooklyn. There an operation was per-formed and the doctors believe they can

save the boy's life, although the arm may have to be cut off. The society arrested the mother, but Judge Remsen released her on parolo, Mrz. Mackay did not ask for the arrest of the mother, believing Mrs, Cornell die

DR. WISE TO LECTURE.

lad. His arm was greatly ewollen and afternoon. His subject will be "Do or ne was suffering great pain.

The lad had a cidentally shot himself egainst public gambling, to accure bet-

To a. Convalescent

confined indoors, what is more pleasing than to receive messages from the outside world?

A Residence Telephone

In such cases is Invaluable

NEW YORK TELEPHONE OO., 15 Dey Street

Specials in Silks and Dress Goods. YARD WIDE BLACK PEAU DE SOIE. Value \$1.25, for 20-INCH PEAU DE CYGNE, in a full line of newest shades; also YARD WIDE TAFFETAS, in black, white, grey, light blue, pink,

1.00 1.00 Value \$1.50, for

Upholstery Dept. - 2 Ploor. NOTTINGHAM LACE CURTAINS, Irish Point and Brussels effects, 334 yards, full widths. Value \$3.00 pair, for IRISH POINT LACE GURTAINS, 31/2 yards long; full widths in TAPESTRY PORTIERES, fully mercerized; handsoms Lattice fringe, in leading colors. Value \$8.00 pair, for......

WEST125THST.,7TH@8THAVES.

THE BIG STORE ... · ·· A CITY IN ITSELF

"MEET ME AT

Misses' Walking Skirts---Astonishing Values!

A STONISHING, first, because of the prices, which show actual savings of as much as \$3.50 in some cases and in no case of less than \$1.50. Doubly astonishing because at those lowered prices you are given a choice as large among skirts as handsome as you have

These came from a tailor who is famous for the character and

skill of his cutting and making. The skirts are not only attractive and stylish in design, but they have the right hang and "swing" to them. Good goods in every respect.

Of course the best values will be picked up first. It is well to come early if you can, although the quantities are large enough to promise good choosing until late in the afternoon.



\$3.95 to \$4.50 Skirts Lengths up to 40 inches. Materials are

very fine Panamas and Scotch mixtures; and a very good variety is presented in each, including the most desirable patterns of the Fall.
The models are especially pretty and attractive and have been cut with expert skill, Two of the designs are shown at the left.

\$5.50 to \$7.50 Skirts

A line of skirts made up from "piece ends" of the very finest materials. Full choice among dark, medium and light shades and in black. Styles include the latest plaited effects; beautiful fine wool mixtures, plaids

These are even better skirts than the real values stated-\$5.50 to \$7.50-would lead you to expect, being unusually well finished and in unusually choice materials.

(Siegel Cooper Store, Second Floor, Center.)

These Regular \$5.50 to \$7.50 Skirts at \$3.95.

12 Records

Talking Machine

COME in and select either a Victor Talking Machine or an Edison Phonograph and twelve records that you like, and promise to pay us \$1 A WEEK, and we will deliver

to your home without delay

NO MONEY DOWN.

We charge you no extras, no interest, and no advance on the regular price. We invite you

come in and hear th new November records playe on the Victor Auxitophone



Women's New Fall and Winter Coats, \$7.50 One of the Best Bargains We Have Offered This Season

WE wouldn't have any difficulty in selling these coats at their intended price, which is about \$5 more than we ask for them to-morrow.

But we can afford to sell them at \$7.50-and we the instrument and the records are going to do it. It means somebody's loss. but the loss is not ours nor yours. It means a loss to a tailor who was so enthusiastic over the merits of his own productions that he produced too many.

But if he was glad to get our money, we were doubly glad to get the coats, for they are really excellent values, even at the \$12.50 price that the (Slegel Cooper Store, Third Floor, Rear.) tailor meant them to bring.



In good, simple, sensibly stylish styles; the models and fabrics that wise women select.

They are made in allwool mixtures, zibeline, kersey and cheviots. Handsome short-hip length jackers-threequarter and seven-eighth length garments.

Rain Coats of dependable worsteds-full lengths.

You'll find in this lot a coat to suit you-and you'll save money on it, too. There are plenty of

styles, plenty of materials, Regular \$10.00 Pettiand all sizes, We illustrate one of

the many styles \$7.50

Silk Petticoats

Still unbroken assortments in the splendid silk petticoats which we are selling at prices cut \$2-10 \$4 from the lowest prices you have ever known on such goods.

Under the stimulus of this offer we have sold more silk petticoats in three days than we usually sell in two weeks, but we began with the largest single purchase ever known in this line of goods and the

choice is still as good as ever. Every Petticoat Guaranteed for Six Months Against Cracking or Splitting.

Here are the prices: Regular \$5.00 Petti-Regular \$6.50 Petti-Regular \$7.50 Petti-Regular \$8.50 Petti-

coats. Regular \$10.50 Petti- \$7.90 Regular \$12.00 Petti- \$9.90

paying from \$2 to \$2.50 for shoes. If you have been paying \$2 for vour shoes you can get here to-morrow for the same amount better included in lot.

Choice of kid, calf and patent feather. All sizes. Your choice at

To see these dainty styles is to admire and probably to buy them. We had a lot made by a local custom shoemaker, and they were made according to our own idea of handsomeness. And you'll admire our taste when you see them. This is not the only store that sells them, but it is the only store



Boys' Overcoats and Reefers at \$1.85

OTHERS! Look them over. It is indeed a rare occasion when such coats as these are offered at such prices.
They were manufactured by men who thoroughly under-

stand with what they have to deal when they make a garment for a boy; consequently every seam is firmly sewed—every button is on tight and the materials themselves are exceptionally good, warm and substantial.

Jack Tar Reefers—made of good quality, heavy weight chevior; lined with all-wool, red flannel; button to neck style with embroidered emblem on sleeve; military buttons; the colors are navy blue and Oxford; sizes 3 to 8 \$1.85 years..... Box Reefers-made of heavy-weight cheviots in navy blue

and Oxford colors; shaped front; military buttons; lined throughout with all-wool, red flannel; velvet \$1.85 goys' Overcoats—made of good quality melton in Oxford and Cambridge colors; cut in the newest style to \$1.85 come a little below the knee; sizes 7 to 16.....

quality and better style; and if you have been paying \$2.50, you can get asgood quality, better style, and save a half-dollar a pair. We illustrate one of the eight snappy styles

Women's Stylish Shoes, \$1.95

The Shoe Fad-Colored Cloth-Top Shoes for Women

that sells these particular styles at less than \$8. The gray top, of course, is in most lavor, though we have brown, white and black tops; your choice at.....

(Slegel Cooper Store, Second Floor, Rear.) -Siegel Cooper Co. - 6th ave, 18th + 19th St.



23d ST., and 22d ST.